

Abstract

The present invention is capable of easily and quickly selecting and applying desired effects. In the present invention, single-shot effects and continuous effects for specifying special effects for images are arranged and displayed in the order of use in a single-effect display area 105A and a continuous effect display area 105B of an effect list display area 105, so that the user can easily and quickly select a single-shot effect and a continuous effect to apply desired special effects, in order to easily and quickly apply the desired special effects to input image at desired timing.